

ROLEC

The UK's largest range of outdoor electrical equipment

We're Recruiting

We have new and exciting career opportunities available



EV CHARGING

MARINA SERVICES

CARAVAN HOOK-UPS

ROLEC

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Who are Rolec?

Rolec Services has been a world-leading specialist in the design, manufacture, installation and supply of an extensive range of outdoor electrical equipment for three decades.

Our products include electrical connection, electric vehicle charging, hook-up and distribution equipment. The company presently employs approximately 140 personnel in its bespoke, purpose-built office, showroom, warehouse and factory complex – in addition to having a distribution network of representatives in over 40 countries.

Rolec remains committed to a programme of continuous development, investment and innovation to ensure the provision of high quality and reliable products at competitive prices.

Rolec Services consists of three unique divisions, each focusing on a particular sector:

ROLEC EV Charging

Manufacturers of the UK's largest range of smart AC and DC rapid chargers, suitable for all locations.

ROLEC Marina Services

Global specialists in providing marina services across the most iconic marinas and waterside locations.

ROLEC Caravan Hook-Ups

Leading experts in electrical hook-up and utility for caravan parks and holiday homes across the UK.



Marketing Manager

Are you looking for your next marketing challenge? Join us on our growth journey as we steer towards an electrified future!

Enthusiastic, passionate and willing to go the extra mile; if this is you, we've got the position for you. Working as part of a team, you will manage Rolec's multi-channel marketing activities, as well as EV OneStop's - Rolec's sister company. Your role will be varied, with no day being the same, so be ready to roll those sleeves up!

You will bring ideas to the table and work alongside the Brand & Design Manager to curate engaging content for various markets and audiences. Your day-to-day will include working with the sales team and directors to understand the marketing requirements of the business

Strong communication skills are a must; you will be liaising with key stakeholders and partners to formulate the best marketing approach for maximum exposure.

You will ideally have 2+ years of experience in a marketing manager role. Experience in the EV industry is a significant advantage.

Please note that this role requires you to work at our HQ in Boston, Lincolnshire.

JOB DESCRIPTION:

- Working very closely with the marketing assistant to deliver the requirements of the business.
- Copywriting for B2B marketing materials, for example: corporate documentation; presentations, explainer documents etc.
- Managing the marketing budget and allocating the budget to various marketing activities.
- Managing relationships with media personnel.
- Managing relationships with stakeholders and to collaborate with them for marketing opportunities.
- Seeking press release opportunities.

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Marketing Manager

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JOB DESCRIPTION *(continued)*:

- Seeking marketing opportunities to strengthen the brand's position in the industry.
- Reporting of analytics for both organic and paid marketing methods.
- Copywriting for editorials in magazines, blog posts, LinkedIn content etc.
- Briefing the graphic designers and the marketing assistant on campaigns.
- Keep up-to-date on industry forecasts, data, and news for marketing purposes.
- Managing the Sales Agents and their marketing activity.
- Managing the print and digital commitments of the business.
- Attend marketing meetings with customers and to liaise with their marketing department.
- Prioritising between the three divisions of Rolec as well as EV OneStop.
- Managing the video marketing requirements of the business.
- Event planning, executing and marketing.


BENEFITS

- 28 holidays (includes bank holidays)
- Salary
- Pension scheme
- Hours of work are Monday to Friday (8.00am to 5:00pm)
- Opportunity of progression
- Learn from experienced industry leaders
- Be part of the EVolution, Be part of this amazing emerging industry

This job offers a challenging but rewarding opportunity with an excellent career prospect.



To find out more about our current career opportunities, visit:
www.rolecserv.com/careers

 / Rolec-Services
www.rolecserv.com